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BMW // BALTIC // CUP

 **BaTCC** *SEASON 2022*
Baltic Touring Car Championship



BaTCC

Baltic Touring Car Championship

FOUNDED ON 2015



LARGEST RACING
CHAMPIONSHIP IN BALTICS

4-5 EVENTS IN ALL THE
BALTIC STATES AND FINLAND



120 RACERS

20 RACING CLASSES WITH MORE
THAN 100 RACERS PER EVENT

NATIONS CUP STANDINGS
OF ALL CLASSES



BaTCC

Baltic Touring Car Championship

CALENDAR 2022



DEWALT GRAND PRIX
APR 29-01 MAY / RIGA



MEKONOMEN GRAND PRIX
17-19 JUNE / FINLAND



PARNU SUMMER RACE
12-14 AUGUST / PARNU



KAUNAS GRAND PRIX
02-03 SEPTEMBER / KAUNAS



MOTUL GRAND PRIX
23-25 SEPTEMBER / RIGA



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SPORTING RULES

- 01 BUDGET CLASS WITH COMPETITIVE FIELD
- 02 RACERS FROM LATVIA, LITHUANIA, ESTONIA, FINLAND AND RUSSIA
- 03 MONO CLASS - PERFORMANCE OF CARS IS EQUAL
- 04 SEPARATE POINTS STANDINGS FOR ROOKIES, LADIES AND MASTERS(40+ AGE)
- 05 VARIOUS OPTIONS TO RACE IN ONE WEEKEND:
 - ★ 5.1 SPRINT RACING (2X14 LAPS RACES)
 - ★ 5.2 2H ENDURANCE
 - ★ 5.3 6H ENDURANCE RACES



TECHNICAL RULES

Mono Engine

N52B25, 218 HP

Data Loggers



PRICE OF BUILDING A
CAR FROM SCRATCH
12000€ - 18000€

Mono Brake pads

fri.tech.

Mono Tires

NANKANG
TYRES
AR-1

Mono Brakediscs

FREMAX

Mono Suspension

ST XTA
SUPREME

★ (TO CHECK THE CAR'S PERFORMANCE)

MEDIA PLAN

for season 2022

★ LIVE TV BROADCAST
IN ENGLISH
700 000 VIEWERS

500 000  motorsport.tv
200 000 IN THE BALTIC STATES



★ 1.5 m REACHED
AUDIENCE IN 2021

★ 2 mil. BANNER
IMPRESSIONS



★ 1.2 m REACH IN FACEBOOK
PUBLICATIONS

 ACTIVITIES ON FACEBOOK(6000 FOLLOWERS)


 ON INSTAGRAM (3000 FOLLOWERS)

★ PHOTO AND VIDEO
REVIEW OF THE RACES

CONTACTS

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